

INTEGRATED POLICY

Revision n. 03

April 2020

Mission

Establishing and operating a manufacturing hub for manufacturing industrial chemicals, specifically the construction chemicals, emulsions, dispersions, plastics from industrial polymerization, all those are used for coating, adhesives, paints, textiles and others.

Vision

Deepen our incumbent position in Egypt and Africa, as the market leader for high quality products, and expand into new Regional markets with the aim of delivering competitive returns to our shareholders.

We aim to promote sustainable principles and practices internally and externally to influence others to genuinely improve safety, environmental and operational performance.

Main Strategic Objectives:

- ❑ Safety is our number one priority: and nothing we do in undertaking cost efficiency measures will compromise the safety and integrity of our operation;
- ❑ Specialization: to develop and offer products, systems and experience at the highest level in the sector;
- ❑ Internationalization: to manage an organization to satisfy international market needs with timely actions and competitive conditions;
- ❑ Innovation: to research and develop in VINAVIL laboratories high-quality products and systems that are environmentally and user friendly; and
- ❑ Customer Intimacy: proactively establish a close long term relationship with our stakeholders and society to deliver sustainable solutions.
- ❑ Every \$ Counts: to ensure we are cost efficient in every aspect of the business

Main Operational Objectives:

- Continuous improvement in risk management and establishing deep ownership of safety
- Provide required & sufficient resources to implement, maintain and continuously improve all aspects relating to quality, safety, environment and operational performance;
- Systematically and continually improve environmental performance and influencing others to do the same, by preventing pollution, recycling waste, monitoring, benchmarking, tracking and reporting our environmental performance and presenting good example indeed.
- Ensure the supply of high-quality products developed by production processes efficiently and effectively controlled, and achieve the highest customer satisfaction with every single customer.
- Supporting customers with high competence technical & commercial experts, maintaining high quality performance by latest technology and the highest support of R&D team in Italy.
- Ensure ongoing compliance with all applicable legislation, mandatory guidelines, codes, standards and all relevant requirements;
- Clearly define the roles, responsibilities and accountabilities of all the working team; and providing highest levels of training and opportunities to advance their careers;
- Stimulating employees as individuals and team members, supporting the sharing of information, enhancing employees' knowledge of the industry, their participating in all issues that affect their work, health and safety. "Organizational Knowledge"
- Consult with, involve and encourage feedback from all customers, working team, the community and other stakeholders to assist the Company in continually improving products and services;



Ashraf Fouad
Managing Director